

WISH
1950 N. Meridian St.
Indianapolis, IN 46202
(317) 923-8888

CONTRACT

<u>Contract / Revision</u> 197925 /		<u>Alt Order #</u>
<u>Product</u> Gregg for Governor 2012		
<u>Contract Dates</u> 08/14/12 - 08/19/12	<u>Estimate #</u> 11600	
<u>Advertiser</u> POL/Gregg For Indiana (D)	<u>Original Date / Revision</u> 08/13/12 / 08/13/12	
<u>Billing Cycle</u> EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WISH	<u>Account Executive</u> David Copple	<u>Sales Office</u> Indy Local Sales
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 1.00
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> IN2114/IN2116/SP175:		<u>Advertiser Ref</u>

And:

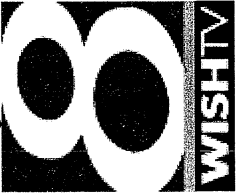
Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203
USA

Spots/

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WISH	08/14/12	08/19/12	Daybreak Early Edition	5-530a		:30				NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		08/13/12	08/19/12	-TWTF--	4			\$150.00	0.00				
N 2	WISH	08/14/12	08/19/12	Daybreak 1st Edition	530-6a		:30				NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		08/13/12	08/19/12	-TWTF--	4			\$125.00	0.00				
N 3	WISH	08/14/12	08/19/12	Daybreak @ 6	558-7a		:30				NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		08/13/12	08/19/12	-TWTF--	4			\$200.00	0.00				
N 4	WISH	08/14/12	08/19/12	CBS This Morning @7a	7-8a		:30				NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		08/13/12	08/19/12	-TWTF--	4			\$200.00	0.00				
N 5	WISH	08/14/12	08/19/12	CBS This Morning @8	8-9a		:30				NM	8	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		08/13/12	08/19/12	-TWTF--	8			\$75.00	0.00				
N 6	WISH	08/14/12	08/18/12	Daybreak Saturday	558-9a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		08/13/12	08/19/12	-----S-	1			\$250.00	1.00				
N 7	WISH	08/17/12	08/17/12	Indy Style	858-10a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		08/13/12	08/19/12	----F--	1			\$100.00	0.00				
N 8	WISH	08/15/12	08/15/12	Price Is Right	1058-12p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		08/13/12	08/19/12	--W----	1			\$100.00	0.00				
N 9	WISH	08/14/12	08/16/12	Rachael Ray	258-4p		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		08/13/12	08/19/12	-T-T---	2			\$75.00	0.00				
N 10	WISH	08/14/12	08/17/12	Anderson Cooper	357-5p		:30				NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		08/13/12	08/19/12	-TW-F--	3			\$75.00	0.00				
N 11	WISH	08/14/12	08/19/12	News 8 @5p	5-530p		:30				NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		08/13/12	08/19/12	-TWTF--	4			\$200.00	0.00				
N 12	WISH	08/14/12	08/19/12	News 8 @ 530p	530-6p		:30				NM	4	\$800.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WISH
1950 N. Meridian St.
Indianapolis, IN 46202
(317) 923-8888

Contract / Revision 197925 /	Alt Order #
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Contract Dates 08/14/12 - 08/19/12	Product Gregg for Governor 2012	Estimate # 11600
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Advertiser POL/Gregg For Indiana (I	Original Date / Revision 08/13/12 / 08/13/12
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*Line	Ch	Start Date	End Date	Description	Weekdays	Start/End Time	Days	Length	Spots/Week	Rate	Spots/	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/13/12	08/19/12	-TWTF--	4	\$200.00	0.00								
N 13	WISH	08/14/12	08/19/12	News 8 @6		558-630p		:30					NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/13/12	08/19/12	-TWTF--	4	\$200.00	0.00								
N 14	WISH	08/19/12	08/19/12	News 8 Weekend/Sunday		558-7p		:30					NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/13/12	08/19/12	-----S	1	\$400.00	0.00								
N 15	WISH	08/14/12	08/19/12	Inside Edition		658-730p		:30					NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/13/12	08/19/12	-T-TF--	3	\$350.00	0.00								
N 16	WISH	08/15/12	08/16/12	Entertainment Tonight		728-8p		:30					NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/13/12	08/19/12	--WT---	2	\$450.00	0.00								
N 17	WISH	08/15/12	08/15/12	Wednesday 8-9p		758-9p		:30					NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/13/12	08/19/12	--W----	1	\$2,000.00	0.00								
N 18	WISH	08/17/12	08/17/12	Friday 9-10p		858-10p		:30					NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/13/12	08/19/12	----F--	1	\$800.00	0.00								
N 19	WISH	08/14/12	08/19/12	News 8 @ 11 M-F		11-1135p		:30					NM	7	\$6,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/13/12	08/19/12	-TWTF--	7	\$900.00	0.00								
N 20	WISH	08/18/12	08/18/12	News 8 @11 Saturday		11-1135p		:30					NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/13/12	08/19/12	-----S-	1	\$300.00	0.00								
N 21	WISH	08/19/12	08/19/12	News 8 @ 11 Sunday		11-1130p		:30					NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/13/12	08/19/12	-----S	1	\$650.00	0.00								
N 22	WISH	08/16/12	08/16/12	David Letterman		1135p-1237a		:30					NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/13/12	08/19/12	---T---	1	\$350.00	0.00								
Totals														62	\$19,275.00

Time Period	# of Spots	Gross Amount	Net Amount
08/13/12 -08/19/12	62	\$19,275.00	\$16,383.75
Totals	62	\$19,275.00	\$16,383.75

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



Station Order Revised Gregg for Governor 2012

Market: Indianapolis

Estimate ID
11600

Flight Dates: Tuesday, August 14, 2012 to Sunday, August 19, 2012

Contact: Brent Denny

Phone: 317-923-8888

Email: Brent.Denny@WISHTV.com

Fax: 317-926-1144

Direct: 317-704-8731

WISH-TV

197925

Program Name	DP	Length	Days	Gross Rate	Tue							Total						
					Aug 14	Aug 15	Aug 16	Aug 17	Aug 18	Aug 19	Aug 19							
WISH 5a News 5:00 AM 5:30 AM	EM	M-F 30		\$150.00 \$600.00	✓ 1	1	1	1	1			4						
WISH 5:30a News 5:30 AM 6:00 AM	EM	M-F 30		\$125.00 \$500.00	✓ 1	1	1	1	1			4						
WISH 6a News 6:00 AM 7:00 AM	EM	M-F 30		\$200.00 \$800.00	✓ 1	1	1	1	1			4						
CBS This Morning 7:00 AM 8:00 AM	EM	M-F 30		\$200.00 \$800.00	✓ 1	1	1	1	1			4						
CBS This Morning 8:00 AM 9:00 AM	EM	M-F 30		\$75.00 \$600.00	✓ 2	2	2	2	2			8						
Saturday 8a News 8:00 AM 9:00 AM	EM	Sa 30		\$250.00 \$250.00	✓ 1					1		1						
Indy Style 9:00 AM 10:00 AM	DT	M-F 30		\$100.00 \$100.00	✓ 1					1		1						
Price is Right 11:00 AM 12:00 PM	DT	M-F 30		\$100.00 \$100.00	✓ 1							1						
Rachael Ray 3:00 PM 4:00 PM	EF	M-F 30		\$75.00 \$150.00	✓ 1				1			2						
Anderson Cooper 4:00 PM 5:00 PM	EF	M-F 30		\$75.00 \$225.00	✓ 1				1			3						
WISH 5p News 5:00 PM 5:30 PM	EN	M-F 30		\$200.00 \$800.00	✓ 1	1	1	1	1			4						
WISH 5:30p News 5:30 PM 6:00 PM	EN	M-F 30		\$200.00 \$800.00	✓ 1	1	1	1	1			4						

Abby Leeper

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

abbyl@mediastategies.com

Date/Time Sent: 8/10/2012 2:40:58 PM

WISH-TV

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Station Order Revised Gregg for Governor 2012

Market: Indianapolis

Estimate ID
11600

Flight Dates: Tuesday, August 14, 2012 to Sunday, August 19, 2012

Contact: Brent Denny

Phone: 317-923-8888

Email: Brent.Denny@WISHTV.com

Fax: 317-926-1144

Direct: 317-704-8731

WISH-TV

Program Name				DP	Length	Days	Gross Rate	Tue Wed Thu Fri Sat Sun							Total
								Aug 14	Aug 15	Aug 16	Aug 17	Aug 18	Aug 19		
WISH 6p News				EN	M-F		\$200.00	1	1	1	1			4	
6:00 PM 6:30 PM					30		\$800.00								
Sunday 6p News				EN	Su		\$400.00						1	1	
6:00 PM 7:00 PM					30		\$400.00								
Inside Edition				PA	M-F		\$350.00	1		1	1			3	
7:00 PM 7:30 PM					30		\$1,050.00								
Ent Tonight				PA	M-F		\$450.00		1	1				2	
7:30 PM 8:00 PM					30		\$900.00								
Big Brother				PT	W		\$2,000.00		1					1	
8:00 PM 9:00 PM					30		\$2,000.00								
CSI New York				PT	F		\$800.00				1			1	
9:00 PM 10:00 PM					30		\$800.00								
WISH 11p News				LN	M-F		\$900.00	2	1	2	2			7	
11:00 PM 11:34 PM					30		\$6,300.00								
Saturday 11p News				LN	Sa		\$300.00					1		1	
11:00 PM 11:34 PM					30		\$300.00								
Sunday 11p News				LN	Su		\$650.00						1	1	
11:00 PM 11:34 PM					30		\$650.00								
Letterman				LF	M-F		\$350.00							1	
11:35 PM 12:37 AM					30		\$350.00				1				
Station Gross Totals							\$19,275.00	14	14	15	15	2	2	62	

Abby Leeper

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

abbyl@mediastrategies.com

Date/Time Sent: 8/10/2012 2:40:59 PM

WISH-TV

Page 2 of 2

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐**FEDERAL CANDIDATE**☒**STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WISH-TV Indianapolis	Date: 8/10/2012
---	---------------------------

I, **Media Strategies and Research**,being on behalf of: **John Gregg**

, a legally

qualified candidate of the **Democratic**

political

party for the office of:

Governor

in the

Generalelection to be held on **Tuesday, November 06, 2012**

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation, or Package	Days	Class	Times per Week	Number of Weeks
------------------	-----------------------------------	------	-------	----------------	-----------------

SEE ATTACHED SCHEDULE

The attached order should be regarded as a formal request for Equal Opportunities. We request that all rules regarding rates and access as defined by the Equal Opportunities clause in Section 315 of the Communications Act be enforced.

Date of First Broadcast:	Date of Last Broadcast:
Tuesday, August 14, 2012	Sunday, August 19, 2012

Total Gross Charges: \$19,275.00



Media Strategies and Research
 1580 Lincoln Street, Suite 510 11350 Random Hills Road, Suite 670
 Denver, Colorado 80203 Fairfax, Virginia 22030
 (303) 989-4700 (703) 877-2000

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Gregg for Indiana

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally-qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mike Claytor

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Friday, August 10, 2012

Date



Signature

☐ Accepted

☐ Accepted In Part

☐ Rejected

To Be Signed By Station Representative

Signature

Printed Name

Title

MSR

Media Strategies and Research
1580 Lincoln Street, Suite 510 11350 Random Hills Road, Suite 670
Denver, Colorado 80203 Fairfax, Virginia 22030
(303) 989-4700 (703) 877-2000

Order #197925: Media Stra../POL/Gregg ../Gregg for ../11600



Spot	Channel	Start Date	End Date	Day	Time	Air Date	Media Price
1	[1] WISH	Displaced	08/15/12 W	558-7a			\$200.00
2	[1] WISH	Displaced	08/14/12 Tu	530-6p			\$200.00
3	[1] WISH	Displaced	08/15/12 W	758-9p			\$2,000.00
4	[1] WISH	Displaced	08/16/12 Th	5-530p			\$200.00
5	[1] WISH	Displaced	08/16/12 Th	11-1135p			\$900.00
6	[1] WISH	Displaced	08/17/12 F	558-7a			\$200.00
7	[1] WISH	Displaced	08/14/12 Tu	558-7a			\$200.00
8	[1] WISH	Displaced	08/16/12 Th	11-1135p			\$900.00
9	[1] WISH	Displaced	08/14/12 Tu	530-6a			\$125.00
10	[1] WISH	Displaced	08/17/12 F	858-10a			\$100.00
11	[1] WISH	Displaced	08/19/12 Su	558-7p			\$400.00
12	[1] WISH	Displaced	08/19/12 Su	11-1130p			\$650.00
13	[1] WISH	Displaced	08/15/12 W	8-9a			\$75.00
14	[1] WISH	Displaced	08/15/12 W	7-8a			\$200.00
15	[1] WISH	Displaced	08/17/12 F	11-1135p			\$900.00
16	[1] WISH	Displaced	08/15/12 W	8-9a			\$75.00
17	[1] WISH	Displaced	08/14/12 Tu	5-530p			\$200.00
18	[1] WISH	Displaced	08/16/12 Th	530-6p			\$200.00
19	[1] WISH	Displaced	08/17/12 F	658-730p			\$350.00
20	[1] WISH	Displaced	08/15/12 W	357-5p			\$75.00
21	[1] WISH	Displaced	08/15/12 W	5-530p			\$200.00
22	[1] WISH	Displaced	08/14/12 Tu	7-8a			\$200.00
23	[1] WISH	Displaced	08/17/12 F	11-1135p			\$900.00
24	[1] WISH	Displaced	08/16/12 Th	258-4p			\$75.00
25	[1] WISH	Displaced	08/18/12 Sa	558-9a			\$250.00
26	[1] WISH	Displaced	08/17/12 F	558-630p			\$200.00
27	[1] WISH	Displaced	08/17/12 F	530-6a			\$125.00
28	[1] WISH	Displaced	08/16/12 Th	5-530a			\$150.00
29	[1] WISH	Displaced	08/16/12 Th	558-7a			\$200.00
30	[1] WISH	Displaced	08/14/12 Tu	8-9a			\$75.00
31	[1] WISH	Displaced	08/14/12 Tu	558-630p			\$200.00
32	[1] WISH	Displaced	08/15/12 W	530-6p			\$200.00
33	[1] WISH	Displaced	08/17/12 F	5-530a			\$150.00
34	[1] WISH	Displaced	08/16/12 Th	8-9a			\$75.00
35	[1] WISH	Displaced	08/15/12 W	728-8p			\$450.00
36	[1] WISH	Displaced	08/17/12 F	8-9a			\$75.00
37	[1] WISH	Displaced	08/14/12 Tu	11-1135p			\$900.00
38	[1] WISH	Displaced	08/14/12 Tu	5-530a			\$150.00
39	[1] WISH	Displaced	08/14/12 Tu	11-1135p			\$900.00
40	[1] WISH	Displaced	08/15/12 W	558-630p			\$200.00
41	[1] WISH	Displaced	08/15/12 W	530-6a			\$125.00
42	[1] WISH	Displaced	08/17/12 F	5-530p			\$200.00
43	[1] WISH	Displaced	08/17/12 F	357-5p			\$75.00
44	[1] WISH	Displaced	08/14/12 Tu	658-730p			\$350.00
45	[1] WISH	Displaced	08/16/12 Th	658-730p			\$350.00
46	[1] WISH	Displaced	08/14/12 Tu	8-9a			\$75.00
47	[1] WISH	Displaced	08/16/12 Th	1135p-1237a			\$350.00
48	[1] WISH	Displaced	08/15/12 W	11-1135p			\$900.00
49	[1] WISH	Displaced	08/16/12 Th	530-6a			\$125.00
50	[1] WISH	Displaced	08/15/12 W	1058-12p			\$100.00
51	[1] WISH	Displaced	08/16/12 Th	8-9a			\$75.00
52	[1] WISH	Displaced	08/18/12 Sa	11-1135p			\$300.00
53	[1] WISH	Displaced	08/17/12 F	7-8a			\$200.00
54	[1] WISH	Displaced	08/17/12 F	530-6p			\$200.00
55	[1] WISH	Displaced	08/14/12 Tu	258-4p			\$75.00
56	[1] WISH	Displaced	08/16/12 Th	558-630p			\$200.00
57	[1] WISH	Displaced	08/17/12 F	8-9a			\$75.00
58	[1] WISH	Displaced	08/17/12 F	858-10p			\$800.00
59	[1] WISH	Displaced	08/14/12 Tu	357-5p			\$75.00
60	[1] WISH	Displaced	08/15/12 W	5-530a			\$150.00
61	[1] WISH	Displaced	08/16/12 Th	728-8p			\$450.00
62	[1] WISH	Displaced	08/16/12 Th	7-8a			\$200.00

[Sorted by: Spot State]